

Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

INVOICE

Advertiser	Stabenow for Senate	Invoice #	125797-1
Product	Stabenow Week of 10/15 Add to Sked 1	Invoice Date	10/28/12
Estimate Number	11848	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/21/12
Station	WJBK	Order #	125797
Account Executive	Matt Joseph	Alt Order #	Debbie Stabenow
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	10/15/12 - 10/21/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 5a	5a-530a								
	CDR										
					10/15/12 to 10/21/12	3x	M-W-F--				
	WJBK			M	10/15/12	:30	5:18 AM	DS-T12-04H	\$550.00		2
	WJBK			W	10/17/12	:30	5:23 AM	DS-T12-05H	\$550.00		1
	WJBK			F	10/19/12	:30	5:10 AM	DS-T12-04H	\$550.00		3
2	WJBK	Fox 2 News AM 5a	5a-530a								
	CDR										
					10/15/12 to 10/21/12	2x	-T-T---				
	WJBK			Tu	10/16/12	:30	5:21 AM	DS-T12-04H	\$550.00		1
	WJBK			Th	10/18/12	:30	5:22 AM	DS-T12-06H	\$550.00		2
3	WJBK	Fox2News AM Sa 8a BB/SP	8a-9a								
	CDR										
					10/15/12 to 10/21/12	1x	-----S-				
	WJBK			Sa	10/20/12	:30	8:26 AM	DS-T12-05H	\$550.00		1
4	WJBK	Fox 2 News AM Su 7a	7a-8a								
	CDR										
					10/15/12 to 10/21/12	1x	-----S				
	WJBK			Su	10/21/12	:30	7:28 AM	DS-T12-04H	\$550.00		1
5	WJBK	Fox 2 News MF Live @ 11a	11a-12p								
	CDR										
					10/15/12 to 10/21/12	1x	----F--				
	WJBK			F	10/19/12	:30	11:28 AM	DS-T12-06H	\$300.00		1
6	WJBK	Fox 2 News at 530p	530p-6p								
	CDR										
					10/15/12 to 10/21/12	2x	-T-T---				
	WJBK			Tu	10/16/12	:30	5:42 PM	DS-T12-03H	\$750.00		1
	WJBK			Th	10/18/12	:30	5:44 PM	DS-T12-05H	\$750.00		2
7	WJBK	Fox 2 News at 6p	6p-630p								
	CDR										

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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7	WJBK	Fox 2 News at 6p	6p-630p								
	CDR										
				10/15/12 to 10/21/12	1x	--W----					
	WJBK			W	10/17/12	:00			\$750.00	Credited	1
8	WJBK	M-F 630p-7p	630p-7p								
	CDR										
				10/15/12 to 10/21/12	3x	--W----					
	WJBK			W	10/17/12	:00			\$800.00	Credited	2
	WJBK			W	10/17/12	:00			\$800.00	Credited	3
	WJBK			W	10/17/12	:30	6:59 PM	DS-T12-05H	\$800.00		1
9	WJBK	M-F 730p-8p	730p-8p								
	CDR										
				10/15/12 to 10/21/12	4x	MTW-F--					
	WJBK			M	10/15/12	:30	7:29 PM	DS-T12-02H	\$1,000.00		2
	WJBK			Tu	10/16/12	:30	7:43 PM	DS-T12-04H	\$1,000.00		4
	WJBK			W	10/17/12	:30	7:41 PM	DS-T12-04H	\$1,000.00		3
	WJBK			F	10/19/12	:00			\$1,000.00	Credited	1
10	WJBK	We Prime Hour Other 1	8p-10p								
	CDR										
				10/15/12 to 10/21/12	1x	--W----					
	WJBK			W	10/17/12	:30	7:59 PM	DS-T12-06H	\$5,500.00		1
11	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
				10/15/12 to 10/21/12	3x	-TW----					
	WJBK			Tu	10/16/12	:00			\$2,200.00	Credited	1
	WJBK			W	10/17/12	:00			\$2,200.00	Credited	2
	WJBK			W	10/17/12	:00			\$2,200.00	Credited	3

Aired Spots

15

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<u>Gross Total</u>	\$14,950.00	
<u>Agency Commission</u>	\$2,242.50	
<u>Net Amount Due</u>	\$12,707.50	<u>Payment Terms 30 Days</u>

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